



HORTICULTURE FARMERS PRODUCER CO. LTD.
KARNAL (Haryana)

OUR STORY

Since our first day in business, HFPC has been offering our customers one of the best selection of Chemical free & natural produce at unbeatable prices. Our vision is to be accepted as people's most cherished Chemical free product. We aspire to become the synonym of organic over time. We are directly sourcing from our own 100% chemical free and 100% natural products. Our aim is to serve humanity with one of the best authentic natural healthy and organic products. Our products has become synonymous with quality and we ensure a continuous variety of fantastic merchandise along with unique limited edition and seasonal items that fit any budget. we are pleased to serve you the best.

ABOUT ORGANIC/ CHEMICAL FREE

What Is Organic/Chemical Free?

The term “organic” refers to the way agricultural products are grown and processed. While the regulations vary from country to country, organic crops must be grown without the use of synthetic pesticides, bioengineered genes (GMOs), petroleum-based fertilizers, and sewage sludge-based fertilizers.

Organic food is produced in 100% natural way under suitable climate & it is 100% chemical free, and this food can not be grown artificially it contain natural color and natural taste.

Organic food is food produced by methods that comply with the standards of organic farming. Standards vary worldwide, but organic farming features practices that cycle resources, promote ecological balance, and conserve biodiversity. Organizations regulating organic products may restrict the use of certain pesticides and fertilizers in the farming methods used to produce such products. Organic foods typically are not processed using irradiation, industrial solvents, or synthetic food additives. Chemical free produce is purely without chemicals on organic pathway.

THINGS TO KEEP IN MIND WHEN BUYING CHEMICAL FREE

1. Licensing- Farming companies should have their licenses and authentications in place from the government and private sector. This instills your faith in their produce.

2. Direct support to farmers – Make sure you're supporting the farmers. Purchasing from organic farmers can benefit them immensely and secure their future generations.

3. Check appearance — If something is naturally and organically grown, expect different shades or shapes. For example, it's normal to have different shades of yellow in your moong dal instead of the uniformly bleached yellow of the regular packaged dal.

4. Read the label — Read the label and check for any preservatives present in the product; most preservatives are petroleum based — you surely don't want to be consuming those!

5. The smell and taste test - The aroma and texture of organic food is totally different — very potent, in fact. Organic spices, for instance, will have a strong aroma and flavour as they retain their oil content. For example, your tongue will have a strong sensation after half a teaspoon of organic ajwain.

BACKGROUND OF HFPC

Benefits Of Chemical Free Food

- Organic produce contains no pesticides.
- Organic produce contains no GMOs.
- Organic food is often fresher.
- Organic farming is better for the environment.
- Better overall health.
- Consumption of highly nutritious food products.
- Improved Heart condition.
- Antibiotic resistance.
- Better taste.
- Stronger immune system.
- Organic products are poison-free.
- Lessened chances of food-borne illness.
- Reduce your risk of obesity.
- Lower your risk of type 2 diabetes.
- Support healthy digestion.
- Reduce chronic inflammation.
- Reduce your risk of cancer.
- High in nutrients and fiber.

OUR PRODUCTS

Organic Kala Namak Rice

Chemical Free 1121 Basmati Rice

Organic Bansi Whole Wheat

Organic Premium Jaggery

Chemical Free Premium Honey

Chemical Free Mustard Oil

Chemical Free Millets

Jowar, Bajra, Ragi Etc.

ORGANIC KALA NAMAK RICE



The rice also famously knows as “Buddha Rice” as it was found to be cultivated around the time of Gautam Buddha around 600 BCE. The rice was originally grown in the Terai belt of the state of **Uttar Pradesh**.

This rice is rich in **Iron** and **Zinc**, therefore, having this rice is said to prevent diseases borne out of **Iron** and **Zinc** deficiencies. It is said that regular intake of Kala namak rice can prevent Alzheimer's disease.

This rice has Amylose content of 20% fluffier and firm when cooked. This rice is known for its rich Nutritional facts and low amylose, high aroma & distinct taste. It is considered as one of the finest rice variety in the world.

CHEMICAL FREE 1121 BASMATI RICE



If you are rice lover and looking for the best Organic 1121 basmati rice, then we are here to offer the excellent and effective product range for this rice. With the rich experience in the market. We provide always the best varieties. This rice is especially known as healthy rice due to organically processed. As it is highly enriched in nutritional value. Besides, it is a tasty, smooth and excellent texture. So, it is extensively consumed by health freaks. The most important thing about organic rice is that it is free from all impurities, no chemical added during its production. This long-grain rice is rich in taste and great aroma which are the basic attributes of our varieties of rice.

We always work hard and effectively to provide the best and tasty product to our clients as per their requirements at reasonable prices.

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—Robert M. Gifford, Editor

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CHEMICAL FREE BANSI WHOLE WHEAT



This wheat flour is made from Organically Grown Bansi Wheat variety (Desi Wheat). It is time honoured variety of wheat free of gluten and allergens organic wheat helps the body better defenses against environment and stress as it does not contain any chemicals and pesticides.

In this bansi whole wheat flour amount of anti oxidants, minerals & fibers are higher in content. Due to high fiber content it improves digestion and metabolism. Due to high in protein value this bansi whole wheat flour gives you a power package of energy and strength.

ORGANIC JAGGERY



This Jaggery is made from one of the finest quality of sugar cane grown or chemical free. It prevents constipation by aiding digestion. It activates the digestive enzymes in our body, thus helps in proper digestion of food. That's why many people prefer eating jaggery after a meal. It acts as a detox, as it helps cleanse the liver by flushing out nasty toxins from the body.

Jaggery is loaded with antioxidants and minerals like zinc and selenium, which help prevent free-radicals (responsible for early ageing). It helps boost resistance against infections, hence building stronger immunity. Eating a piece of jaggery daily can help women combat PMS symptoms including mood swings, menstrual cramps and abdominal pain. Jaggery acts as a natural sweetener and provides energy over an extended period of time. Even factory-made honey has been deemed unhealthy because it gets ripped of its nutrients. That's when jaggery steps in!

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CHEMICAL FREE HONEY



Types of Honey :-

- Eucalyptus Honey
- Ajwain Honey
- Sheesham Honey
- Jandi Honey
- Multi Flora Honey
- Jamun Honey
- Neem Honey
- Kesar Honey
- Wild Forest Honey
- Litchi Honey

Honey is powerful Anti-oxident may improved mood and treat depressive symptoms, may have cancer fighting properties, may reduce PMS symptoms, may act as an aphrodisiac, may reduce appetite & aid weight loss, it is easy to add to your diet.

It is anti-flue and relieving respiratory diseases. Honey heals urinary infections increase immunity.

It treat illnesses gastrointestinal diseases, fungal infection & Aid in digestion.

CHEMICAL FREE MUSTARD OIL



This Mustard oil is extracted from one of the finest quality of organic mustard seeds & is amber in color.

Being rich in MUFA, PUFA, Omega 3 & 6, Vitamin E, Minerals and anti-oxidants, Mustard oil demonstrates strong Anti-Microbial property and is Anti-inflammatory in nature. It improves heart health and reduces cancer risks.

It helps improve circulation, boosts metabolism, relieves sinus congestion and most importantly invigorates digestion. Mustard oil, as part of a regular diet, could improve your heart health by lowering cholesterol and blood pressure with its high MUFA content. With its thick consistency and rich Vitamin E content, Mustard oil is considered as a natural Sunscreen when applied externally. It also acts as a natural cleanser by opening skin pores by stimulating the sweat glands. Massaging with Mustard oil is known to lighten the pigmentation spots and improve complexion. It moisturizes and revitalizes the scalp with essential fatty acids and helps prevent hair loss by warding off dandruff and fungal infections. Mustard oil acts as an antibacterial when used both externally and internally. Internally it fights with the bacterial infections in colon, intestines and other parts of digestive tract. Externally it fights both bacterial and fungal infections of the skin.

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Thank you for your interest in this book. I hope you will find it useful.

Very truly yours,
John M. Hayes

John M. Hayes, Ph.D., is a professor of psychology at the University of California, Santa Barbara.

He has published numerous articles and books on the psychology of language and learning.

He is currently working on a book on the psychology of writing.

He is also a frequent speaker at conferences on the psychology of language and learning.

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He is also a member of the editorial board of the *Journal of Educational Psychology*.

He is also a member of the editorial board of the *Journal of Experimental Psychology: Learning, Memory, and Cognition*.

He is also a member of the editorial board of the *Journal of Experimental Psychology: General*.

He is also a member of the editorial board of the *Journal of Experimental Psychology: Human Perception and Performance*.

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